

The Paryabekhyak has always been the first choice of Odia readers, whether in or outside of the state, because of its impartial line and non bias reporting of news items. We do not claim the largest readership, but we are sure that Paryabekhyak is sincerely putting its efforts to reach all section of readers and constantly growing to touch the circulation target of any established print media of the state.

In a globalised world, vernacular papers are playing more and more important role to create a stable market for the companies/institution in particular and a competitive market for larger customers in general.

Our first priority is to honour your advertisement with all sincerity and seriousness. We put our creative touch to be at par with our other media friends.

TERMS & CONDITIONS

Advertisements are accepted in good faith. The management does not accept any responsibility about the ethics and bonafides of the advertiser or the matters and can stop publication of any advertisement at any time without assigning any reason thereof.

Advertisers or / and their agencies shall indemnify the management of this publication in respect of any litigation, costs, damages and / or other charges arising out of publication of any advertisement supplied by them.

Farming of Space is not acceptable.

Minimum chargeable space is 5 col. c.m. Full column advertisements short of 5 cms. shall be charged for full column.

No liability excepting the cost of advertisement or a repeat free insertion or a corrigendum is accepted for any error or omission in the publication of any advertisement at our end. No deduction from the Bill is allowed.

Any dispute arising in this matter can be referred to Indian Newspaper Society / Press Council of India or be subject to the Jurisdiction of Bhubaneswar Court only.



The Pen Sleeps
darkness prevails
and the
Pen rises
to bring
a change.



ADVERTISEMENT TARIFF

(effective from 1st April 2014)

Display Advt. (B&W)	Rs. 100/- per Sq. Cm.
Front Page	100% extra
Back page	75% extra
Inner page (colour)	50% extra
Special Position	25% extra
Ear Panel	Rs. 5000/-
Back Panel	Rs. 3000/-
Display Classified (5'x4') (monthly)	Rs. 5000/-
Display Classified (10'x4')(monthly)	Rs. 8000/-
Tender Notice	Rs. 70/- per Sq.Cm.
Appintment	Rs. 50/- per Sq.Cm.

25% extra for island position over and above the rate

CLASSIFIED

Classified advertisements are released daily. The normal classified advertisement is charged @ Rs. 10/- per word upto maximum number of 50 words. Any extra word will be charged Rs. 20/- per word. The minimum charged for any classified advertisement is Rs. 300/-. The options for bold lettering and outlining are also available and are charged @ 15/- and 20/- per word respectively. Extra charged for photographs Rs. 100/-. For Box No. Rs. 100/-

MECHANICAL DETAILS

Printed Area - 52 x 33 cm
Length of coloum - 52 cm
Width of Column - 4 cm
Printing Process - Web Offset

MATERIAL REQUIRED

Art Pull / Art Work / Positive

COLUMN MEASUREMENT

1 Column	04.4 cm	5 column	20.5 cm
2 Column	08.0 cm	6 column	24.7 cm
3 Column	12.2 cm	7 column	28.8 cm
4 Column	16.4 cm	8 column	33.0 cm